

**MATT O'MEARA**

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## EDUCATION

### **Marquette University - Milwaukee, WI**

1997 - 2001

Bachelor of Arts, Advertising

### **Milwaukee Area Technical College - Milwaukee, WI**

2002 - 2003

Commercial Art Program

## EXPERIENCE

### **Grand Heritage Hotel Group - Portland, OR**

*Media Manager / April 2009 - Present*

Manage all media content (web, print, presentation) for the seven stateside properties under the Grand Heritage umbrella (with an eighth in development). Maintain and update all hotel websites / design and develop newly acquired property sites / microsites for potential properties. Continued update / rework of existing websites outdated legacy source code to modern standards. Have implemented personal email campaign program replacing overpriced TravelCLICK program. Continue to manage individual property requests while balancing high priority / short notice requests from Grand Heritage corporate management. Work independently from all other departments of the company. Collaborate with stateside and overseas vendors and Grand Heritage upper management.

### **Brian Hall Inc - Chicago IL - brianhalldesignchicago.com**

*Junior Designer to Art Director / Sept 2005 - Sept 2008*

Develop client projects from conception through production. Work directly with clients on a daily basis and multi-task to handle multiple projects at one time and still meet deadlines and client expectations. Design for a diverse array of mediums including print, web, tradeshow, and large format graphics. Web design experience includes creative UI design and programming, email marketing, wireframing and flash implementation. Oversee server administration and database management. Print experience includes offset and digital printing, attending press checks, adjusting print stock/materials to meet clients' budgets. Art direct and instruct lower-level designers and oversee the hiring of interns. Collaborate and contribute on all projects in a studio environment.

## INTERNSHIP

### **Brian Hall Inc - Chicago IL - brianhalldesignchicago.com**

*May 2005 - Sept 2005*

Designed and produced new graphics for a company with kiosk locations in every major US airport. Worked directly with marketing director of said company to meet urgent weekly deadlines. Formatted internal documents and produced materials for client presentations.

## FREELANCE WORK

### **Bob Elmore Photography - Chicago IL - belmorephoto.com**

*Spring 2008*

Designed and programmed website, implemented CMS for photo gallery and instructed client on usage. Provide hosting and tech support on personal Media Temple Grid Server.

### **Oregon School Choice Video Contest -**

**oregonschoolchoicecontest.com**

*Winter 2008 - 2009*

Designed and programmed website integrated with custom YouTube page. Art direction of video shoot.

### **Northwestreporters.com**

*Winter 2008 - 2009*

Redesigned and programmed website for local court reporting and video deposition business.

### **AMA Community Outreach Program**

*Spring 2009*

Pro bono design work for the Oregon Human Society.

## SOFTWARE EXPERIENCE

Illustrator, Photoshop, Fireworks, InDesign, Flash, Microsoft Office, Basecamp, Coda, CSS/XHTML, PHP/MySQL, Apache, jQuery, Mootools, Prototype, CMS: Drupal, Wordpress. Also host freelance clients on Media Temple Grid Server.

## REFERENCES

Available upon request.